

# SENIOR COLLEGE NIGHT

**College  
Counselors**

**Kim Habich  
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# **PRAYER & INTRODUCTIONS**



# JUNIOR YEAR

- English class visits
- Mission Week
- One-on-one meetings
- College visits
- Sophomore/Junior College Information Night
- Things to do before senior year

# SENIOR YEAR

- First-ever College Workshop
  - Why August 1<sup>st</sup>?
- College folder
  - To-Do-List
  - College Application Deadline Chart
- Scoir
- One-on-One Meetings
  - Applications (two part-process, sometimes three parts)
  - Deadlines
  - Year-long process – applications are just the beginning!

# APPLICATION TRENDS – WHAT ARE WE SEEING?

- More applications – driving up selectivity, particularly out of state, public universities
  - *I.e., Fall 2024, UT received 49,248 applications by the November 1<sup>st</sup> Early Action deadline, a 28% increase and 10,774 more applications compared to November 2022.*
- More deferrals, denials, and waitlists

## COLLEGE ADMISSION TRENDS

- The return of the ACT (self-reporting on rise)
- Early deadlines
- AI
- Self-Reported Academic Record (SRAR)

# CLASS OF 2024 APPLICATIONS

- Class of 210 students
- Submitted 900+ applications
- Admitted to 172 different colleges and universities
- Average number of applications submitted: 4.31

# CLASS OF 2024 MATRICULATIONS

## 60+

University of Kentucky

## 15+

University of Louisville

Western Kentucky University

## 5+

Bellarmino University

Eastern Kentucky University

Indiana University Bloomington

Miami University (Ohio)

Transylvania University

University of Cincinnati

## 2+

Auburn University

Centre College

Hanover College

University of Dayton

## 1 – 2 (list not exhaustive)

Centre College

Furman University

Parsons School of Design at The New School

Rollins College

University of Alabama

University of Florida

University of South Carolina

United States Coast Guard

United States Naval Academy

Xavier University




 University of Louisville

 University of Kentucky

 Western Kentucky University

 Bellarmine University

 University of Cincinnati (Main Campus)

 University of Dayton

 Eastern Kentucky University

 Xavier University

 The University of Alabama

 Murray State University

# HISTORICAL DATA

2007-2024

## OTHER COLLEGE TRENDS – WHAT ARE WE SEEING?

- Housing urgency (i.e., UK and Ole Miss)
  - Number admitted v. space available?
- Increased emphasis on “fit” (i.e., supplemental questions/essays)
- Some schools using demonstrated interest
- A “holistic” approach to admissions
- College costs rising. Scholarships and financial aid?  
Not so much.

- **Tests Required, Test Preferred, or Strongly Recommended:** students must take and submit test scores
  - **Test Optional:** Test scores are not required for a student to be admitted. Students have the choice to send scores if they have them, but they will not be penalized if they choose not to include test scores as part of their application.
  - **Test Flexible:** Colleges or universities allow students to choose which type of test (or tests) they'd like to submit with their application (i.e., ACT, SAT, AP)
  - **Test Blind:** Test scores will not be considered as part of the application evaluation
- Other factors:**
- Super-scoring
  - When to send/not send (Middle 50%)

## STANDARDIZED TESTING

# SCHOLARSHIPS

- 95% of scholarships students receive come from the colleges/universities where they were admitted
  - In-state vs. out of state
  - Public vs. Private
  - Some schools are transparent about scholarship awards, others are not (i.e., UK)
- 5% "Outside" scholarships from agencies, places of employment
  - Many outside scholarship opportunities emailed to seniors and included on 'College & Career' senior OneNote
  - National vs. Local scholarships
  - Do not pay for scholarship searches
  - Timing is typically second semester when motivation is lower

# COLLEGE COSTS

- Cost of Attendance (COA) v. Direct Costs
- Merit Aid (Scholarships) v. Need-Based Aid (FAFSA)
- Net Price Calculators
- Award Letters

**NEW DATE:**

**Financial Aid Night – November 13**



# FINDING THE RIGHT FIT



Visit or visit again! Consider “specialized” visits.



College/University Events (Open Houses, Admission Events, College Fairs)



Schedule time to meet with an admission representative (in-person or online)



Help with the “must have” list – what your student cannot live without



Cost

## OTHER WAYS TO HELP YOUR SENIOR

Consider a  
spreadsheet for  
college  
comparison

Open and honest  
dialogue  
throughout  
process

Celebrate every  
“win”

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# YOUR DAUGHTER'S TEAM

- **Lynnzi Hoehler, Guidance Counselor**
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- **Leigh Jackson, College Counselor (A-K)**
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**QUESTIONS?**